

NYFEA UPDATE

July—August 2015

To the Members of NYFEA and our Agricultural Friends:

What entices you to make a commitment to attend a conference or convention? Is it the opportunity to learn new practices that you can apply to your own business? Is it the opportunity to travel and see a different part of the country and experience their cultures, and learn about their heritage? Is it the opportunity to meet people who share common interests with you? If you can relate to any of these opportunities then you should be starting the process to register for the NYFEA Institute, in beautiful Charleston, SC, on December 9 – 12, 2015.

The South Carolina Young Farmer and Agribusiness Association has been working extremely hard the past few years to provide all attendees with an amazing experience. From the moment you set foot in Charleston you will be greeted with genuine Southern Hospitality.

On Wednesday the delegates and the NYFEA Board of Directors will be holding their business meetings. Why not come in a day before the Institute starts to take in some sights not being offered on the tours? The hotel is located downtown and there will be shuttles available to take you to the heart of the city.

On Thursday, we will kick off the Institute with a day of tours, concluding with dinner aboard the Yorktown Aircraft Carrier. During the tours you will be able to learn about the heritage of Charleston and will be able to make connections with fellow Young Farmer members, and agriculture enthusiasts, from across the country. I always find that the best conversations are shared while driving from one destination to another. The transportation is provided for you. All you need to do is sit back, relax, eat scrumptious meals, learn, and have fun.

Friday's tour day is focused on South Carolina agriculture. We will be touring gin and peanut facilities...visiting plantations...enjoying some traditional southern dining experiences...educating ourselves on farming practices in this region...making more connections with new people we are meeting and strengthening the relationships that we have forged over the years of attending Institutes. Another great day that you won't want to miss!

On Saturday, the day will be hosted by the NYFEA officers and staff members. We will begin the day learning more about South Carolina agriculture during the Ag Decision Makers College. Our Ag Communications attendees will also break off to participate in their learning based Advocacy opportunity. We will have a Salute to South Carolina's agriculture leaders at lunchtime and the evening banquet will culminate the Ag Communication's program where the finalists of the contest will

present their speeches and the winners will be announced. Following the banquet, SC FFA Alumni and Nashville Recording Artist, Doug McCormick will provide us with great entertainment to bring the Institute to a close.

My husband and I have enjoyed many great Institutes across the country. It is one event we place on our calendar each and every year. We have made so many fabulous connections with Young Farmer members that we now call friends. The relationships you build with those friends, and with agribusiness leaders is priceless to us. We have experienced the culture from each of the cities we've visited. Each year learning more about agriculture and the heritage of our country. These are learning experiences that you won't get in a classroom or from a text book. By attending the NYFEA Institutes, on a yearly basis, we have invested in ourselves, our farm business, and our family's future.

I hope you will make the commitment and investment and join Kenny and I in Charleston, Charleston, Charleston {South Carolina} this December. You will find the brochure and registration information on our website: <http://www.nyfea.org/institute-brochure-2015.html>. There is even a link to register online; making registration super easy. You will need to make your hotel reservation directly with the Charleston Marriott. Those details can also be found on the website. If you have any questions, email me at sannerfarm@aol.com or Gordon Stone at nyfea-main@nyfea.org.

I look forward to seeing you in the Palmetto City and enjoying some great southern hospitality and low country boil with y'all.

Denise Sanner
NYFEA President

Charleston, SC
"The 2015 Institute"
www.nyfea.org



**SOUTH CAROLINA
YOUNG FARMER &
AGRIBUSINESS ASSOCIATION**

